

Publicity Release Form

In the course of advertising, public relations or other similar conduct for business purposes, Bloom Animal Hospital and the Allergy, Skin, & Ear Clinic for Pets may utilize media resources with regards to me and my pet.

I grant to Bloom Animal Hospital and the Allergy, Skin, & Ear Clinic for Pets, its representatives and employees the right to take photographs of me and/or my pet, and to copyright, use and publish the same in print and/or electronically without compensation.

I also agree that Bloom Animal Hospital and the Allergy, Skin, & Ear Clinic for Pets, may use such photographs of me and/or my pet with or without my first or last name and for any lawful purpose, including, for example, such purposes as publicity, illustration, advertising, and Web content. This would be true of any written statement I have made regarding my pet or my experiences at Bloom Animal Hospital and the Allergy, Skin, & Ear Clinic for Pets.

Please select two of the four following options:

- Bloom Animal Hospital and the Allergy, Skin, & Ear Clinic for Pets MAY take photos of me and/or my pet.
- Bloom Animal Hospital and the Allergy, Skin, & Ear Clinic for Pets MAY NOT take photos of me and/or my pet.
- Bloom Animal Hospital and the Allergy, Skin, & Ear Clinic for Pets MAY divulge medical information in order to better educate clientele without using my name as an identifier.
- Bloom Animal Hospital and the Allergy, Skin, & Ear Clinic for Pets MAY NOT divulge medical information in order to better educate clientele without using my name as an identifier.

Print Name

Signature

Date

Pet(s) Name(s)